# **NewsShopper**

#### **PRINT · ONLINE · MOBILE** newsshopper.co.uk

#### AUDIENCE





PRINT ONLY

BOTH

**ONLINE ONLY** 

273,623 Print Source: JICREG, April 2015

291,983 Online Source: JICREG, April 2015

2,938,748 Pages visited Source: Omniture Q1 2015



# 87%

of adults in the UK use the Internet. In London that goes up to 90% Source: ONS Q1 2014

# 77%

Advertising on local newspaper websites is 77% more likely to be believed and relied upon than advertising on other websites. Source: The Wanted Ads

BANG OUT OF ODOUR

CUTE

38% Desktop

### OUR READERS USE ...

News Shopper

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46% Mobile phone

#### ENGAGEMENT





242,200 **Followers** Oct 2014



Comments

March 2015



Likes March 2015

Every month more and more people come to our site not only to read the news but to get involved. The most engaged are loyal readers who come back time and tme again these people are potential new customers for your business.

## DESIGNED FOR YOU



#### **Open 24 hours**

You can design, build and book your ads on newsshopper.co.uk 24 hours a day, seven days a week.



# Targeting

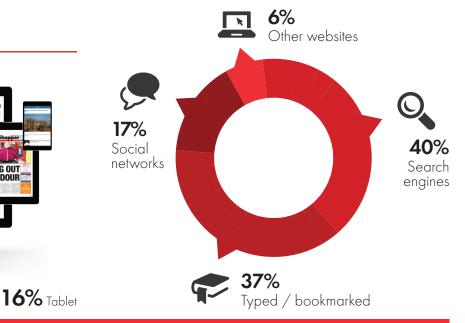
Tell us about the type of customer you would like to attract and we can use our targeting technologies to reach them.



## You're in charge

Advertise with us only when it suits your business weekends, when you have a sale, evenings only etc.

#### HOW PEOPLE FIND US



Get noticed—email sleigh@london.newsquest.co.uk or call 0844 4993505