

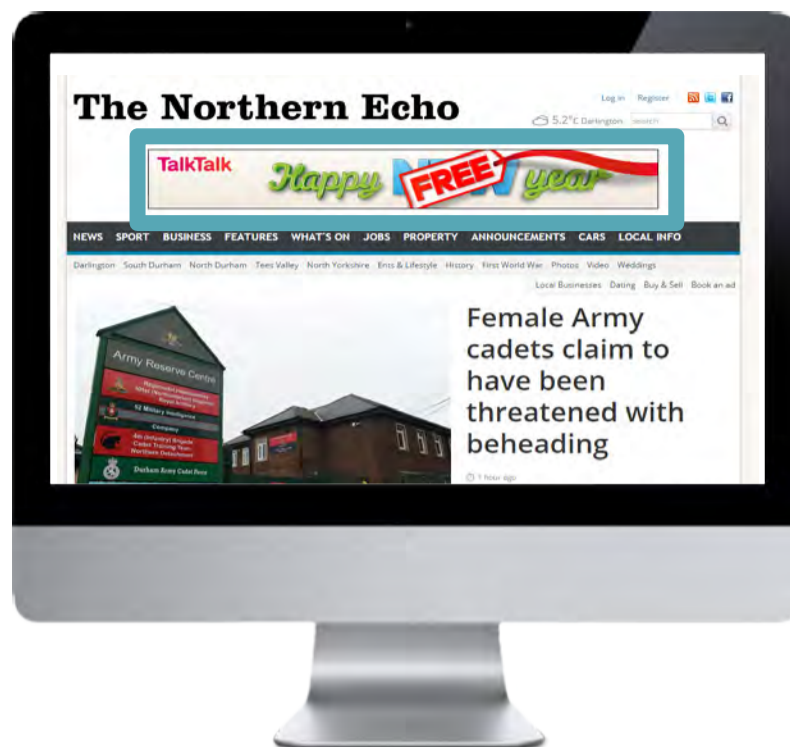
DISPLAY AD SPECS



News Shopper
#getconnected

Leaderboard

Dimensions: 728 x 90
 Expandable: 728 x 300
 File Formats: GIF, SWF
 Max File Size: 40KB



MPU

Dimensions: 300 x 250
 Expandable: 500 x 300
 File Formats: GIF, SWF
 Max File Size: 40KB

Also available in-article



Skyscraper

Dimensions: 120 x 600
 Expandable: 350 x 600
 File Formats: GIF, SWF
 Max File Size: 40KB

Also available as floating sky



DISPLAY AD SPECS

PREMIUM FORMATS



Double Height MPU

Dimensions: 300 x 600
 File Formats: GIF, SWF
 Max File Size: 60KB



Billboard

Dimensions: 960 x 250
 File Formats: GIF, SWF
 Max File Size: 60KB



High Vis/Kicker

Dimensions: 280 x 130
 File Formats: GIF, SWF
 Max File Size: 40KB

Desktop Skin

Size: 1280 Xx 960 x 106
 File Formats: GIF
 Max File Size: 100KB

1280

960x106

* 'Thick' Skin also available: 1280 Xx 960 x 250



Post It

Dimensions: 250 x 250

File Formats: GIF, SWF

Max File Size: 30KB

Overlays

Dimensions: 940 x 660

File Formats: GIF, SWF

Max File Size: 40KB

Partial site overlay also available (940 x 400)



DISPLAY AD SPECS

MOBILE FORMATS

Mobile Leaderboard & Adhesion Banner

Dimensions: 320 x 50
File Formats: GIF, SWF
Max File Size: 40KB

Ad Strips

Dimensions: 320 x 50
File Formats: GIF, SWF
Max File Size: 40KB

Interstitial

Dimensions: 300 x 600,
300 x 250
File Formats: GIF, SWF
Max File Size: 40KB

