



Digital Media

Websites

- Supporting our wide range of printed products are a host of digital media services

- Our websites are seen more than half a million times each month by more than 100,000 people. Currently we offer the following commercial opportunities:

Banners

- Banners run across the top of a web page
- Can link to customer website
- Effective at raising brand awareness or product specifics
- Sold by page impressions over a specified time on a rotational basis
- Campaign performance can be monitored



Sponsorship

- Sponsorship ads are tiled down the right-hand side of a web page and link to the customer's website
- Competitive sponsorship packages available
- Seen on every page of the website and not rotated ensuring maximum advertising exposure

