



Learning For Life

- Learning for Life has been designed to offer our readers information on the vast range of opportunities available to them within the world of learning
- This encompasses nurseries, schools, colleges, open events, courses, basic skills, training, work based learning, enhancing skills, self-improvement and development
- It is an ongoing vehicle to support lifelong learning, which focuses on the full spectrum of education
- Quality, relevant editorial compliments the wide range of education and training opportunities showcased in the section
- Creating significant reader value and awareness of learning opportunities
- This is an ideal way to feature advertising and editorial that relates to all aspects of education from school open events through to government funded initiatives

Example Initiatives

- LinkLearn
- NVQ Assessor Awards
- Motor Vehicle Maintenance
- British Sign Language
- Princes Trust Challenge
- Beauty Therapy
- Behaviour Management

Participating Titles

- News Shopper Series covering Lewisham, Bexley, Bromley and North Kent
- Croydon Guardian
- Sutton Guardian Series
- Wimbledon Guardian Series
- Wandsworth Guardian Series
- Kingston Guardian
- Richmond Guardian
- Richmond & Twickenham Times Series
- Streatham Guardian
- Surrey Comet Series

Reaching Families and Students

- Using your local newspapers is one of the most cost effective ways of reaching thousands of potential students

Advertisers include:

Merton College
Carshalton College
Westdene School
Royal Russel
LSC
Learn Direct
Jancett Nurseries

And many more



Raising the profile of lifelong learning

